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CREATEHK

ORGANISER



Hong Kong Pavilion AT G-STAR 2018

15-17 November 2018
BEXCO, Busan





...LOADING...



READY?



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INTRODUCTION OF ORGANISER

HONG KONG GAME DEVELOPMENT ASSOCIATION

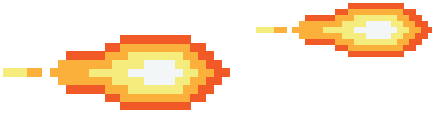
The Hong Kong Game Development Association (HKGD), founded in 2012, is a formal organisation that serves the local game developers of Hong Kong. HKGD is set up by well-known local game development companies and related companies that support the game development in Hong Kong.

Gaming nowadays has become a big part of childhood and teenage life. People can earn a living by becoming full-time gamers. Furthermore, the growing gaming industry has also brought great economic and social contributions to the community.

HKGD aims to cultivate local young minds to become aspiring game developers. Various kinds of resources, like free gaming engines, have been provided to these young minds in support of their game development. By collaborating with different youth associations and schools in Hong Kong, HKGD has organised different career talks to promote the game industry itself, as well as to encourage youngsters' engagement in and their family support to the industry.

HKGD has also organised a wide variety of events, including seminars, talk shows, workshops, industry gatherings and short courses, etc. for the gaming practitioners to keep abreast of the emerging technologies and trends in the industry, and for them to improve their gaming knowledge and skills.



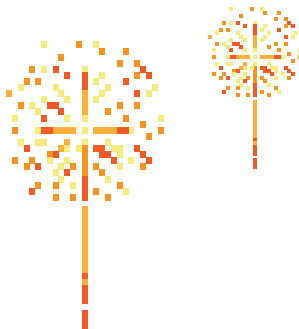


2012년에 설립된The Hong Kong Game Development Association (HKGD)는 홍콩 지역 게임 개발자를 지원하는 공식 기관입니다. HKGD는 잘 알려진 지역 게임 개발 업체들 및 홍콩에서의 게임 개발을 지원하는 관련 업체에 의해 설립되었습니다.

이제 게임은 아동기와 청소년기에 있어 큰 부분을 차지하게 되었습니다. 사람들은 프 로게이머를 정규 직업으로 삼을 수도 있습니다. 그에 더해, 성장세에 있는 게임 산업 은 또한 지역에 엄청난 경제적, 사회적 공헌을 하고 있습니다.

HKGD는 지역의 젊은이들이 포부를 가진 게임 개발자가 되도록 육성하는 것을 목표로 삼고 있습니다. 무료 게임 엔진과 같은 다양한 종류의 리소스를 이러한 젊은이들 에게 제공하여 그들이 게임을 개발하는 것을 도와왔습니다. 홍콩 내 여러 청년 연합 및 학교와 협력하여 HKGD는 게임 산업 자체를 육성하는 것은 물론, 청년들이 업계 에 참여하고 그 가족들이 산업을 지원할 수 있도록 장려하기 위하여 여러 경력 관련 특강을 마련하였습니다.

HKGD는 또한 세미나, 토크쇼, 워크숍, 업계 모임 및 단기 코스 등을 비롯한 광범위한 이벤트를 준비하여 게임 관련 종사자들이 새로이 등장하는 기술과 업계 트렌드를 놓 치지 않으며, 게임에 대한 지식과 기술을 향상시킬 수 있도록 돕고 있습니다.



www.hkgd.org



HONG KONG GAME INDUSTRY PROMOTION MISSION TO KOREA 2018



 The Hong Kong Game Industry Promotion Mission to Korea 2018 (“Promotion Mission”) is the first programme organised by the Hong Kong Game Development Association, under the sponsorship of Create Hong Kong of the Government of the Hong Kong Special Administrative Region, to help promote Hong Kong game industry in Korea. The Hong Kong Pavilion at G-STAR 2018 is a major element, among others, of this Promotion Mission.



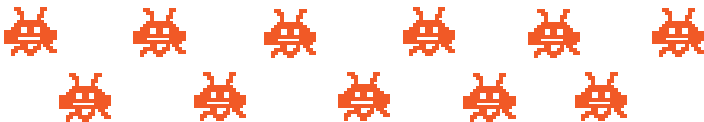



 Korea is one of the leading countries in game development and export in the world with many well-established game enterprises already setting up offices there, whereas Hong Kong has a relatively infant game industry, with over 100 game companies only, many of whom are still in their start-up stage or small to medium in size. This Promotion Mission aims to provide an opportunity for Hong Kong game companies to meet with like-minded game business operators in Korea, and demonstrate their products to overseas buyers and potential business partners, with a view to helping Hong Kong game companies to expand their business network. Besides exhibiting at the Hong Kong Pavilion in G-STAR 2018, the participating Hong Kong game companies will also visit game-related companies/organisations in Busan to understand the current business environment and the latest development of the game industry in Korea and exchange information on both Korea and Hong Kong’s game industry.



The Hong Kong Game Industry Promotion Mission to Korea 2018 (이하 “프로모션 미션”)은 홍콩특별행정구 Create Hong Kong의 후원 하에 Hong Kong Game Development Association 이 조직한 최초의 프로그램으로, 한국에서의 홍콩의 게임 홍보 활동을 지원하고 있습니다. G-STAR 2018의 홍콩 전시관 그 무엇보다 이 프로모션 미션에서 중요한 부분입니다.

한국은 게임 개발과 수출이라는 측면에 있어 전 세계를 선도하는 국가이며 이미 견고하게 성장한 여러 게임 기업들이 이미 그곳에 사무실을 설치한 반면, 홍콩은 상대적으로 게임 산업에 있어 걸음마 단계에 속합니다. 약 100여개의 회사만을 보유하고 있으며, 그 중 다수가 여전히 스타트업 단계에 있거나 중소 정도의 규모를 갖추고 있을 뿐입니다. 이 프로모션 미션은 홍콩의 게임 업체들에게 생각이 비슷한 한국의 사업자들을 만나고 자신들의 상품을 해외 구매자와 잠재적 비즈니스 파트너들에게 시연하여 홍콩의 게임 업체들이 비즈니스 네트워크를 확장하는데 도움을 줄 수 있는 기회를 제공하는 것을 목표로 삼고 있습니다. G-STAR 2018의 홍콩 전시관에서 전시를 하는 것 외에, 행사에 참여하는 홍콩의 게임 업체들은 부산에 위치한 게임 관련 기업/조직을 방문하여 최근의 사업 환경과 한국의 최신 게임 산업 발전상에 대해 이해하고 한국과 홍콩의 게임 산업에 관한 정보를 교환할 수 있을 것입니다.





HONG KONG PAVILION

The Hong Kong Pavilion at G-STAR 2018 showcases 16 Hong Kong based companies specified in game development and game technology.

Here you can find their most downloaded games from app stores, games adopting augmented reality, games set in Hong Kong, and game engine for game developers.

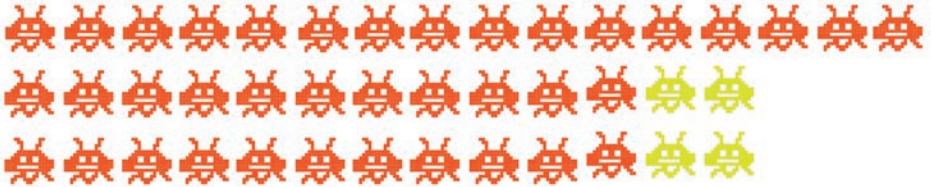
Come to explore the innovative and original creations from our game companies!

G-STAR 2018 홍콩 전시관은 게임 개발과 게임 기술에 특화된 홍콩 기반의 회사 16 곳을 소개합니다.

이곳에서 여러분들은 앱스토어에서 가장 많이 다운로드 된 게임, 증강현실을 채택한 게임, 홍콩을 배경으로 한 게임, 게임 개발자를 위한 게임 엔진을 찾을 수 있습니다.

이곳에 방문하셔서 홍콩 게임 회사의 혁신적이고 독창적인 개발품들을 경험해 보십시오!



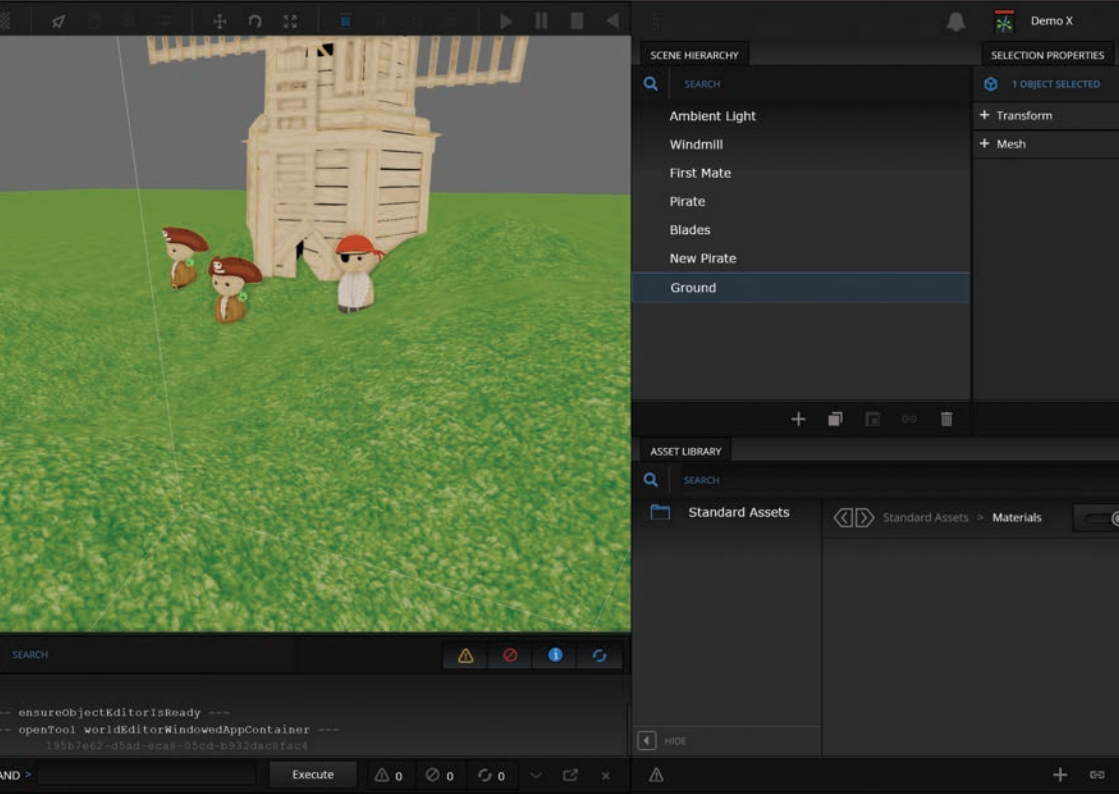


16 Hong Kong Game Companies @ Hong Kong Pavilion

Area 28 Technologies Limited
Aurorainno Limited
Capstone Boardgame Co.
Centurysoft International Limited
Gamemiracle Company Limited
Goblin Gamer Company Limited
Hagao Studio Limited
Ignite Games Limited
Minidragon Limited
Original Workshop Company Limited
PIXTICLE
Skytree Digital Limited
Toward Games Limited
Twitchy Finger Limited
Valuevest Technology Limited
WTM Company Limited

(In Alphabetical Order)





Area 28 Technologies Limited

Area28 is a Hong Kong based game technology company that develops a collaborative Google Docs-like platform for game developers. The platform enables developers to design, develop and distribute entertainment more effectively in today's global, multi-platform environment.



tony@area28.io



WORKING IN BRANCH MAINLINE ?



World Editor

The editing tools to compose scenes and create interactive experiences.



Command Console

A powerful tool providing command line and script control of every feature in the MaxPlay GDS.



Asset Library

Manage and preview source and intermediate assets.



Branch Services Monitor

Low level diagnostic and inspection tool for editor services.



Community Forums

Join MaxPlay Developers, peers, and other like-minded game development enthusiasts to learn, discuss and provide feedback on the upcoming MaxPlay GDS!



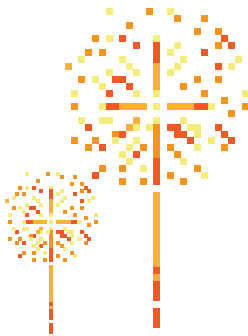
Community Support

Ask the community for help & support here.



Autodesk® Maya™ 2016

Launch Autodesk® Maya™ 2016 as a DCC tool for creating new 3D content for your project.



www.area28.io



Jumper AR



Rainbow AR



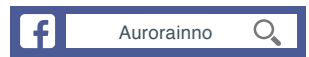
Jumper AR

Aurorainno Limited

We focus on enriching people's lifestyle through continuous innovation and creativity on the mobile platform. We do Mobile Games, AR and social platforms.



✉ jackt@aurorainno.com / ken.lee@aurorainno.com





Jumper AR

Tired of the normal jumping games?
Tired of the normal AR games?

Welcome to the world of Jumper AR! Find a surface and build your game world, the adventure is all on your hands.

Required abilities: Skilful fingers, focus and courage.

Challenge accepted!

Rainbow AR

Looking for a real life interactive Rainbow game?

It is now revived in AR, and free to play!

Enjoy the unlimited fun and unique gameplay with your friends or by yourself!



www.aurorainno.com





Capstone Boardgame Co.

We are committed to the introduction and promotion of quality boardgames. In recent years, we have devoted ourselves to the development of local designed board games. Our goal is to bring people together via high-quality games, as we believe "Game is not just a game". Not only can people be entertained through board games, but also people can be educated and inspired. Our latest mission is to integrate board game with online game, in order to bring people the most unique experience.



ec@capstone.hk



CapstoneBoardGame





Internal Affairs

“Internal Affairs” is an innovative logical reasoning game, both gangs and the police have learned that undercover has infiltrated to the organization. Both sides are making their greatest efforts to find out the undercover. As time flies, these undercovers gradually are giving up their identity and considering joining the other camp with the temptation of ability, power, and money. Each player act as an undercover of either side, who need to break the code of the computer to disclose the identity of the enemy’s undercover. Be wise to take the opportunity of switching to the other camp as it may increase your winning chance. A battle between undercovers has now begun! When the game starts, the players will separate into two teams, the players use three password cards to cover their identity.

Players must use the cards to protect themselves. Also, they should use the password cards to guess and speculate enemy’s real identity. Who can expose two undercovers is identity, then you owned three identity cards who will be the winner.



www.capstone.hk





Centurysoft International Limited

CSOFT is a professional game developing and operating company started from 2004. CSOFT management team is a senior in the game industry with over 30 years of experience. Our team is passionate about game development, In 2014, we began the development of "Fruit Robo" and "SD Gundam Strikers", and was honored to win awards.

CSOFT aims to internationalize the game industry and take the Greater China region as the primary development target. Our games are successfully launched in China, Taiwan, Hong Kong and Singapore, and will actively explore new markets in the future.



cs@cssoft.com.hk





Robo Troopers

《Robo Troopers》 Is a ARPG game created by CSOFT and the Chinese famous anime company, BlueArc. We invited Japanese anime mechanical designer, Kunio Okawara, to design new robots, and collecting BlueArc's 10 years original animes, controlling more than 300's 3D robots fight in the game.

3D battle scene, robots transform, magnificent skills, all about the robot world, you can also play in here! Let's be the King of Robots!



<http://www.csoft.com.hk>





iHero Battle - Authentic 1v1 Tactical RTS

Gamemiracle Company Limited

Gamemiracle was founded in 2004 with games development as its core business, specifically horse racing and competitive games, and casino games for the mid to hardcore audience. Our flagship product, the iHorse Racing series, has accumulated over 10 million downloads worldwide. We have been a multiple Hong Kong ICT Awards winner in 2007, 2008, 2012, 2014 and 2017 for the category: Best Digital Entertainment Awards for its various game titles.

Our upcoming mobile game – iHero Battle, is a 3mins-long fast paced PvP real-time battle game. In this game, you can control your heroes' movements and set up your own tactics! Maintain good positioning of troops to yield great tactical advantages on the battlefield! Form your Hero card deck wisely before the match, and command them swiftly on the field! This is a game requiring strategic planning and good execution!



mkt2019@gamemiracle.com





iHorse Racing

The iHorse Racing Series is the most downloaded horse racing apps series in Apple App Store/Google Play with an accumulated download of over 10 million worldwide (all versions combined), and our key game app iHorse Racing is also one of the most comprehensive horse racing games in the world. You will find all elements of horse racing in the game. For example, the player can be a horse trainer, horse owner, and jockey at the same time. Previously iHorse Racing has been awarded HKICT Entertainment Software - Gold Award in 2014.



www.gamemiracle.com

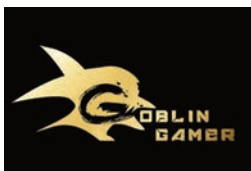




Goblin Gamer Company Limited

Goblin Gamer is a game development company with a focus in the mobile market. Our group was founded by a team of passionate gamers in 2017.

Armed with extensive gaming experience from our investors and programmers, Goblin Gamer sets out to create truly unique and original games with innovative ideas, thriving multiplayer communities, vibrant graphics, and immensely fleshed out stories, masterfully brought together to grant much more wonder and excitement to players than anything else you can find on the industry today. In addition to this, we strive to incorporate cutting edge technologies to ensure that our featured games run better and smoother than the others.



info@goblingamerhk.com





Project War Mobile

Project War Mobile is the next generation shooting and role-play mobile game developed by Goblin Gamer during 2017 – 2018. In order to promote our beautiful city, the background of the major storyline takes place in Hong Kong, mainly the evening and night time to show the beauty of the downtown city e.g. signboards, MTR station, mixture of buildings etc. It has combined both PVE and PVP mode for different experience such as clan creation, management and the 5 vs 5. The game adopts third person view shooting to prevent dizziness and to maximize the comfort to view.



<https://www.goblingamerhk.com/>





Hagao Studio Limited

At HAGAO STUDIO we develop videogames and media to promote positive changes for the society and the environment.



info@hagaostudio.com

<http://hagaostudio.com/>





籠 CAGE

CAGE is a 3D adventure puzzle game based on the setting and stories of Hong Kong's Kowloon Walled City. The player controls Min, a child sent to live with his grandfather for the summer holidays. Min will explore and solve puzzles around the Walled City to acquaint himself with his surroundings.

Built using an extensive collection of photographs and architectural plans, as well as new information provided by former residents, the game gives an accurate and in-depth look into the everyday lives of the residents of the Walled City exploring the historically significant culture of Chinese immigrants and the locals.

NAVER

Scaffold Studio

검색

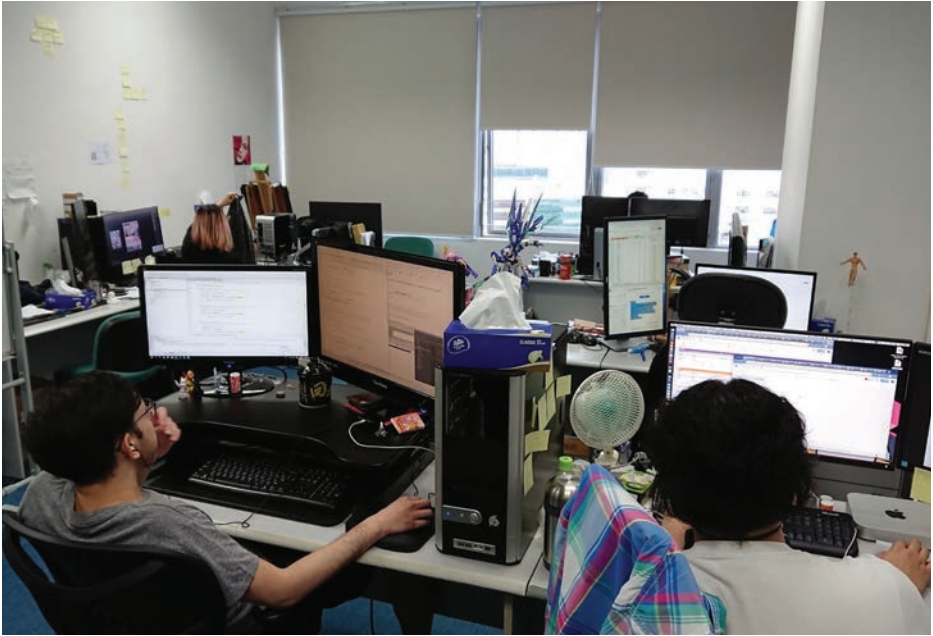


Scaffold Studio



<https://scaffoldstudio.itch.io/cage>





Ignite Games Limited

Ignite Games Limited is your best development partner on mobile games. We specialize in idle games and cooperate with different developers and publishers in game development. With years of experience in idle games, we develop our Gen3.0 game engine and with great improvement on monetization and retention. We are looking for partners in Korea to cooperate with us on utilizing our new game engine.



waiman@ignite-ga.me

<http://ignite-ga.me>





Attack On Moe

Attack on Moe series is our first title launch and it has been extremely successful with over 2 million downloads. The game will be launched in Korea in February 2019.



Little Valiants

Little Valiants is developed with our latest clicker game engine with huge improvement in monetization and retention. The game will be launched in January 2019.





Supporting Hong Kong's Creative Industries in Exploring Markets

Digital Entertainment

- Hong Kong Game Industry Promotion Mission to Korea – G Star – Hong Kong Pavilion (Busan, Korea)
- Hong Kong Comics Touring Exhibition @ Angoulême International Comics Festival (Angoulême, France)

Architecture

- Outreach Mission to Dubai and Abu Dhabi for Hong Kong Young Architects and Interior Designers (Dubai and Abu Dhabi, United Arab Emirates)
- Collateral Event of International Architecture Exhibition – La Biennale di Venezia – Hong Kong Exhibition (Venice, Italy)

Cross-sector

- In Style-Hong Kong Symposium¹ (Jakarta, Indonesia; Kuala Lumpur, Malaysia and Ho Chi Minh City, Vietnam)
- SmartHK² (Mainland)
- Hong Kong Creativity in Business² (Mainland)

¹ Showcases of Hong Kong's fashion design / quality products and services / winning entries of Hong Kong Smart Design Award / Hong Kong publications and printed matters

² Organisation of forum, market visit, mini-exhibition, business matching, knowledge sharing and cross-border collaboration, etc. in the Mainland

Create Hong Kong of the Government of the Hong Kong Special Administrative Region supports Hong Kong's creative industries in exploring markets through different programmes

Design

- Hong Kong – Mainland Creative Initiatives²
(Chengdu and Shenzhen)
- Chengdu Creativity & Design Week
– Hong Kong Pavilion (Chengdu)
 - HKFG¹ (Paris, France)
- Hong Kong Smart Design Awards¹
(Frankfurt, Germany and Tokyo, Japan)

Film

- Belt and Road Promotional Tours
(Iran, Malaysia and Hungary)

Publishing

- Soaring Creativity – Hong Kong Pavilion¹
(Beijing, Shanghai, Taipei; Frankfurt, Germany and Bologna, Italy)
- Outreach Mission to Minsk for Hong Kong Printing Delegation
(Minsk, Belarus)



For various events sponsored by CreateHK

www.createhk.gov.hk/eventcalendar

The programmes are subject to change without further notice.



Minidragon Limited

We are pocket fantasy, creating a world of imagination on the go!



lily@minidragon.net



www.minidragon.net





Pixel Petz

Pixel Petz is a mobile app for creating and trading virtual pets. Watch them come to life before your eyes!



www.pixelpetz.com





Original Workshop Company Limited

Original Workshop Company Limited is an indie-game developer located in Hong Kong that creates and publishes interactive entertainment and games. With the initial start-up in 2015, the team currently consists of 8 employees, accumulating more than 80-years experience in game design and game development. With the company's objectives in developing visually enticing, highly functional, and engaging gameplay to deliver a fun and memorable gaming experience to players, the company has developed and published their pioneer game Project Magitek.

The game has been featured by Google Play Store on all Traditional Chinese Google Play Store in June 2018, which has become an encouraging reward to the team. In the coming years, the team will continue to deliver original and memorable gaming experiences across all gaming platforms by combinations of unique gameplay and graphics style.

Address: Unit 03, 12/F, Metro Center, 32 Lam Hing Street, Kowloob Bay, HKSAR
Telephone: 852-34264688



 gigi@origworkshop.com

www.origworkshop.com





Project Magitek

Project Magitek is a turned-based 3D tactical RPG mobile game with a background story of AI rebellion. Players can choose to challenge the stages in single player mode or to form teams to defeat special missions and NPC AI robots in PVE mode. On the other hand, the Abyss system allows players to challenge 80 different stages to gain different awards including weapons and special characters. The game currently possesses Gocha character and sub-weapon drawing system with more than 100 items, providing players flexibility in strengthening their characters according to their needs.



<http://www.projectmagitek.com>

My Omarmorori

My Omarmorori is a story-based otome game targeting female users around the globe. The game is about a guardian angel hoping to live and support players' daily lives on their mobile phones. The Guardian Angel Story and Character has been developed by an award-winning novelist Deer Lee (小鹿) based in Taiwan. Famous CV actor Ono Yuuki (小野友樹) from Japan will also be sound-acting the in-game guardian angel. The game has three different endings, and the players' in-game action and choices will lead to different endings.



<https://www.myomamori.com>





PIXTICLE

PIXTICLE is a game company established in 2017. The founder is Mr. Leung Kin Fung.

We are based in Hong Kong and are dedicated to creating games for the world. A game called BOKU BOKU was born.



hello@pixticle.com



<http://pixticle.com/>





BOKU BOKU

Build Your World!

BOKU BOKU is a blocks-building game. You can use blocks to create your own world - a unique playground that is only for you.



<http://bokuboku.com/>





Skytree Digital Limited

Skytree Digital Limited is a new indie game studio in Hong Kong. We develop and distribute different mobile games.

In 2015, Skytree developed the world first real-time PvP mobile music game “Hachi Hachi”. It features Japanese Anime Style illustration and music, and has reached over 1 million downloads. “Hachi Hachi” also won HKICT “Best Entertainment Gold Award” and “Grand Award” in 2016.

In 2016, Skytree developed the second mobile music game “Ankaa”. It featured classical music remixed into rock style music. Its character skills system is also added to create a new feeling music game.

In 2018, Skytree developed “Trillionia”. “Trillionia” is a brand new monopoly style multiplayer card and table combined strategy game. It designed around the colosseums of the godly world, a versatile range of cards awaits you to collect and put in to deck, and battle for fame! Raise the rarity of your cards in 6 different stages, with each stage, discover the new abilities, artworks and stories behind each of their stories.

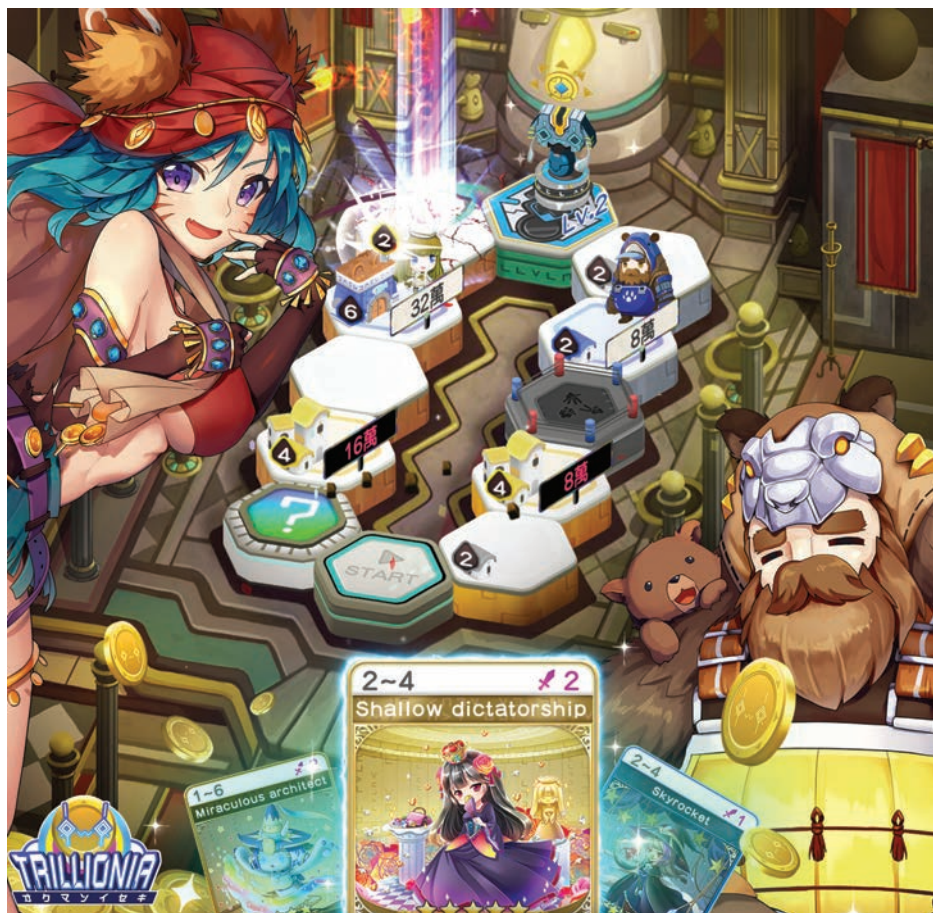


SKYTREE



support@skytree.com.hk

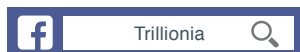




Trillionia

《Trillionia》 is a brand new multiplayer card and table combined strategy game.

Select your favorite character, and begin your journey to be a Trillionaire in the world of Trillionia! - designed around the colosseums of the godly world, a versatile range of cards awaits you to collect and put in to deck, and battle for fame! Raise the rarity of your cards in 6 different stages, with each stage, discover the new abilities, artworks and stories behind each of their stories.



<https://www.skytree.com.hk/>





Toward Games Limited

Toward Games is a Hong Kong game development company, aiming to create the most extraordinary and innovative experience for gamers. We mainly focus on the PC and Console platform, we also have experience in developing VR games. Our goal is to expand our products beyond the boundary, reaching the standard of international triple A studio.



TOWARD GAMES

 contact@towardgames.com





Raid of Regions

“Raid of Regions” is a team-based tactical shooter, with its unique game mode inspired by the Battle Royale genre. 20 players will be split into multiple teams, securing military intel under the threat of AI controlled mech and other players. A team earn their victory by eliminating all enemy players or boarding the train with the intel, evacuating safely from the battlefield.



www.raidofregions.com





Twitchy Finger Limited

Twitchy Finger Limited is a mobile games developer and publisher for Google Play and iOS App Store. Games produced by the company include Furball Rampage, Mini Legend and Be A Man: Do The Right Thing.

Our games have achieved both commercial and critical success with over 6 million downloads worldwide. Our mission is to create entertaining and inspiring games for the masses by combining unique topics with our experienced knowledge in game design. Furthermore, we strive to become a global presence in the mobile gaming industry and a beacon for creative talent.

Our company has won numerous awards for our excellence in games including 2018 Tencent Game Innovation Award, HSBC 2017 Youth Business Award, 2017 Asia Smart App Awards "HKSTP Best Start-Up Award", 2016 Google Play "Best Independent Game Award" and Hong Kong ICT Awards 2016 "Best Digital Entertainment Software Silver Award".



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Mini Legend

Mini Legend is the number one and only Mini 4WD Simulation Racing Mobile Game on iOS and Google Play. Mini 4WD in your pocket! Different combination car mod and over 80 different unique vintage cars, hundreds of performance parts! Create, Mod and Race your very own Mini 4WD! Single Player and Multiplayer PVP with global car teams and real time chat system. Mini Legend currently has over 5 million downloads globally.



www.twitchyfinger.com





Valuevest Technology Limited

Valuevest aims to bring extraordinary player experience by developing immersive narration games.

ValueVest



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BIRTHDAY

Birthday is a first person puzzle adventure game based on 80s to 90s modern Hong Kong society.

In order to provide a convincing game environment, we use Unreal engine as the main developing tool, combining an extraordinary story plot and realistic game quality graphic.





WTM Company Limited

We are a game startup company incubated in Cyberport.

We focus on mobile causal game. Mahjong World is one of our major developments which had cooperated with different branding like CSL, CCW, etc.

“Mahjong”, a popular Chinese strategy game since ancient times, can help in brain training. It is also a game that connects families and friends in the world. In recent years, “Mahjong” has become a leisure activity that people start to craze about all over the world. In Europe & USA alone, there are millions of people participating in different kinds of mahjong activities! Even Julia Roberts loves to play “Mahjong”.

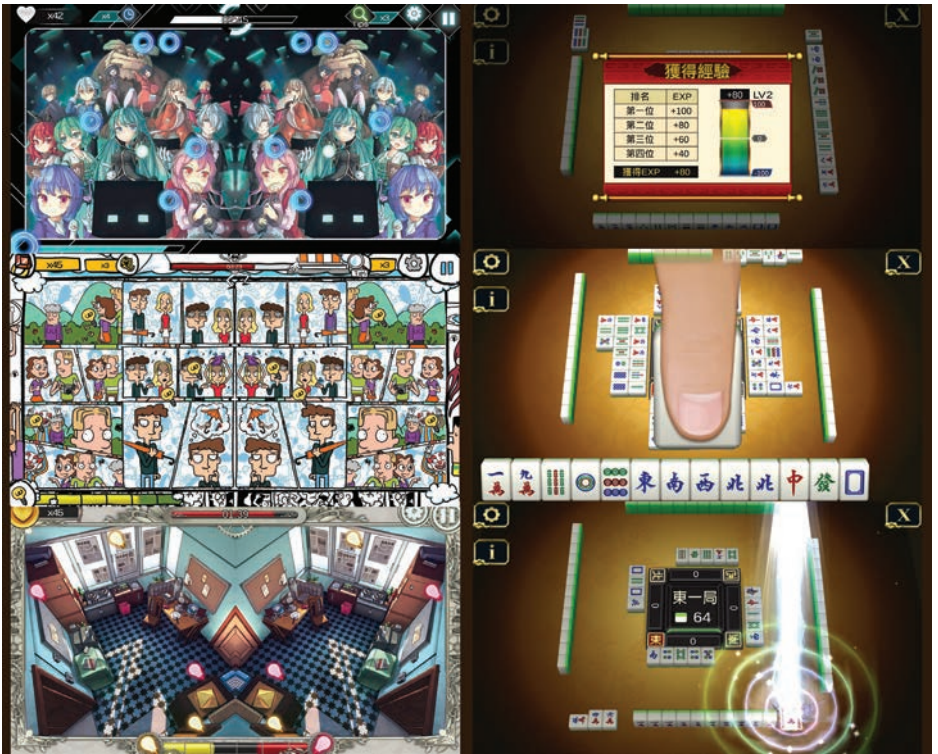


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Mahjong World

Most of the Mahjong beginners want to learn more about different Mahjong patterns and the scoring system (“Fan” scorings), how to form possible winning tiles, etc.

“Mahjong World” feature includes “AI Pattern Suggestion”, “AI Discard Suggestion”, “Ready Hand Tips and Info” that will help players to learn faster and easier.

For more advanced players, they can challenge the Achievements board and Tournaments mode



www.MahjongWorld.com.hk



NEXT LEVEL



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ORGANISER



SPONSOR



Co-organisers (In Arbitrary Order)



Supporting Organisations (In Arbitrary Order)



Implementation Agent



(In Arbitrary Order)



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